

ErytanTM

ERYTHRULOSE

For a homogenous, long-lasting, superb tan





INTRODUCTION

Dihydroxyacetone (DHA) has been used in cosmetic self tanning products for many years, but it does have many disadvantages which have been troubling the people. Therefore, there is an eager desire to find a more safe and effective self-tanning agent to supersede DHA.

Erythrulose has been developed to reduce or even eliminate the disadvantages of DHA, namely an irregular and streaky tan as well as an intense drying effect. It presents a new solution for the increasing demand of self-tanning. It is a natural keto-sugar occurring in Red Raspberries, and may be produced by fermentation of the bacterium Gluconobacter followed by multiple purification steps.

Structure of Erythrulose

GENERAL INFORMATION

INCI Name (CTFA) Erythrulose **Trade Name** Ervtan

Synonyms L-erythrulose

(3S)-1,3,4-trihydroxybutan-2-one

CAS No. 533-50-6 443-800-9 **ELINCS No. Molecular Formula** $C_4H_8O_4$ **Molecular Weight** 120.10 **EU-Labelling Name** Not listed Listed

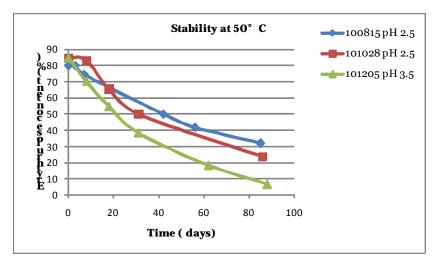


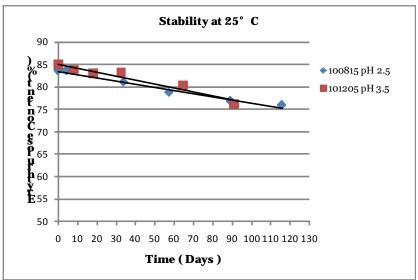
SPECIFICATION

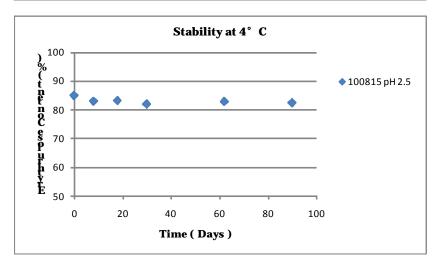
Controls	Unit	Low Limit	Upper Limit	Method
Appearance		Light yellow to orange-brown coloured, highly viscous liquid		visuell
Odour		Characteristic		visuell
Water content	%		20	Karl Fischer, titration
pH (in 50 % water)		2.0	3.5	Potentiometrical
Erythrulose content (m/m)	%	76	90	HPLC
Total nitrogen	%		0.1	Kjeldahl
Sulfated ash	%		1.5	Ph. Eur. 2.4.14
Preservatives		None		
Total plate count	CFU/g		100	Ph. Eur. 2.6.12
Specified pathogens		Negative		Ph. Eur. 2.6.13
PACKAGE & STORAGE		 1. 1kg, 5kgs, 25kgs in well closed containers 2. Store between 1 and 10°C, never expose to above 45°C 3. Avoid secondary microbial contamination on opening drum. 4. Shelf life: 3 years under the recommended conditions. 		



STABILITY at different storage conditions (pH and T)









COMPATIBILITY & FORMULATION SUGGESTIONS

- · Avoid amines and elevated temperatures
- · Ensure pH range at 2.0-5.0
- Prevent from contact with α-Hydroxy acids, oxides like iron or zinc oxide or titanium dioxide
- Beware of high amounts of gel formers (e.g. Carbomers, Xanthan gum) or high amounts of ethanol
- · Keep buffers at a minimum

SYNERGY EFFECTS

The following ingredients have been found to produce synergistic effect in combination with erythrulose to get amazing colored skin.

Penetration Enhancer : Ethoxydiglycol

Dimethyl isosorbide alpha bisobola

Phospholipids : Probiol L 05018 / Kuhs GmbH & Co. KG

Tanning Accerator: Troxerutin, Rutin, Rutin sulfate

Walnut extract Lawsonia inermis

Eclipta alba Hassk extract (Mahakanni)

Acetyl tyrosine

Antioxidants : Sodium metabisulfite

Phyllanthus emblicaa fruit extract

Pomegranate extract

Ellagic acid

Caffeic acid phenethyl ester (CAPE)

Cell Protection Factors : Ectoine

PROCESSING AND DOSAGE

Avoid prolonged contact with hot formulations, and never exceed a temperature of 40°C. Erythrulose is readily soluble in water. It can be incorporated into cold formulation, even into cold W/O emulsions. Erythrulose is stable at a pH range of 2.0-5.0, slightly acidic pH of ca.4 ensure stability of erythrulose and facilitate preservativation. In formulations, erythrulose is compatible at concentrations of up to 20%, generally around 1 to 5%. Ca.1-3% in formulations for persons with light skin Ca.4-5% for persons with dark skin



COSMETIC APPLICATIONS

- · Self tanning products
- · sun care products
- · body lotions
- · skin care lines for healthy looking skin

ADVANTAGES OF ERYTHRULOSE as compared with Dihydroxyacetone

	Erythrulose (Worry-free)	Dihydroxyacetone (Great Hassel)
Tanning results		
Nature	Natural	Unnatural
Uniformity	Homogenous and soothing, stain-free	Irregular and mottled, undesired streaks
Skin color	Brown/bronze	Very orange
Flaking	Normal	Uneven peeling
Sustainable time of tan	Long-lasting	Temporary, the fading is more uneven and blotchy because of irregular peeling
Body odor after USE	No special odor	Nasty smell
Stability	Better than DHA	Very poor
Shelf life of formulated product	Longer than DHA-based product	Very short
Compatibility	Compatible with MOST cosmetic ingredients	Require special attention on selecting ingredients
Formaldehyde risk	No	Liberate fission products as well as formic acid, formaldehyde
Safety on skin	Safe	Irritation, contact dermatitis, skin itching, eczema, etc.
Skin drying	Rehydrate skin	Intense drying effect
Risk of Microbial Contamination in formulations	No special requirement	Require special attention on microbial attack